

GNLD Product Price Comparison



GNLD G1 vs other Laundry Powders

Competitor	Unit Price	Price Per Wash	Estimated Usage cost per year (1)	Saving with GNLD per year
Ariel Biological Powder 30 Washes/2.85kg	£5.98	£0.20	£72.76	£31.88
Daz Automatic Powder 0 Washes/2.85kg	£4.99	£0.17	£60.71	£19.83
Fairy Automatic Non Biological Powder 10 Washes/950g	£2.50	£0.25	£91.25	£50.37
Fairy Automatic Non Biological Powder 50 Washes/4.75kg	£9.38	£0.19	£68.47	£27.59
Ecover Washing Powder 27 Wash/2.7 Kg	£9.59	£0.36	£129.64	£88.76
Surf 10 washes / 1 kg	£1.88	£0.19	£68.62	£27.74
GNLD G1	£30.90	£0.11	£40.88	

(2)

Quality Comment:

(1) based on 7 washes per week

(2) based on retail price and 16 gramme scoop usage

GNLD G1 contains no chemical solvents, phosphates, irritants or pollutants and is safe and environmentally friendly. GNLD G1 does not contain salt or "fillers" that corrode and block machines and plumbing.

GNLD G1 vs other Dishwasher powders

Competitor	Unit Price	Price Per Wash	Usage cost per year (1)	Saving with GNLD per year
Finish "Quantum" 45's	£8.99	£0.20	£72.92	£32.04
Fairy "Powderburst" 32's	£5.35	£0.17	£61.02	£20.14
GNLD G1	£30.90	£0.11	£40.88	

(1) based on 7 washes per week

GNLD "Super 10" versus other General Cleaner sprays

Competitor	Unit Price	Price Per Litre	Usage cost per year	Saving with GNLD per year
Mr Muscle Shower 750ml	£1.98	£2.64	£31.68	£19.44
Cif Kitchen 500ml	£1.58	£3.16	£37.92	£25.68
Fairy "Powerspray" 375ml	£1.49	£3.97	£47.68	£35.44
Flash Multi 500ml	£1.48	£2.96	£35.52	£23.28
GNLD "Super 10" at recommended 1:10 mix	£10.20	£1.02	£12.24	

GNLD Super 10 is an all purpose home cleaner and can be used for cleaning kitchens, showers, floors to even such tough jobs as car engines and carrot juice stains.

GNLD "LDC" versus other Dishwashing Liquids

Competitor	Unit Price	Price Per Litre	Usage cost per year (1)	Saving with GNLD per year
Fairy 500ml	£0.98	£1.96	£23.52	£3.12
Ecover Washing Up Liquid 500ml	£0.99	£1.98	£23.76	£3.36
Surcare "Sensitive" 500ml	£0.89	£1.78	£21.36	£0.96
Fairy "Megapack" 1.075 litre	£1.98	£1.84	£22.10	£1.70
GNLD "LDC" at recommended 1:5 mix	£10.20	£1.70	£20.40	

Quality Comment:

(1) based on 1 litre usage per month

GNLD LDC contains no harmful chemicals (such as Formaldehyde) and is completely non toxic, completely biodegradable and environmentally friendly. GNLD LDC contains advanced surfactants for effective cleaning and helps to prevent blocked drains

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GNLD "LDC" vs other handwashes

Competitor	Unit Price	Price Per Litre	Usage cost per year (1)	Saving with GNLD per year
Ecover 250ml	£2.99	£11.96	£71.76	£61.56
Palmolive Naturals 00ml	£1.56	£5.20	£31.20	£21.00
Dove Handwash 250ml	£1.66	£6.64	£39.84	£29.64
Sanex Dermo Protector 300ml	£1.89	£6.30	£37.80	£27.60
Carex Foaming Handwash 250ml	£1.99	£7.96	£47.76	£37.56
GNLD "LDC" at recommended 1:5 mix	£10.20	£1.70	£10.20	

(1) based on 500ml usage per month

GNLD LDC is a versatile light duty cleaner that can also be used as a bubble bath, shaving foam and shower gel.

GNLD "Disinfectant" vs other disinfectants

Competitor	Unit Price	Price Per Litre	Usage cost per year	Saving with GNLD per year
Sainsbury's "Thick Pine" Disinfectant 1 litre*	£0.99	£0.99	£11.88	£10.56
Sainsbury's "Basic" Disinfectant 750ml*	£0.74	£0.99	£11.84	£10.52
Dettol Disinfectant 500ml	£1.99	£3.98	£47.76	£46.44
Domestos 750ml	£0.98	£1.31	£15.68	£14.36
GNLD "Disinfectant" at recommended 1:100 mix	£11.10	£0.11	£1.32	

Quality Comment:

(1) Based on 1 litre usage per month

GNLD Disinfectant contains no harmful chemicals (such as Formaldehyde) and is completely non toxic, completely biodegradable and environmentally friendly

The competitor products marked with * all contain Formaldehyde, a chemical that causes both hereditary genetic damage and is a highly toxic carcinogen

GNLD "Soft" versus other Fabric Conditioners

Competitor	Unit Price	Price Per Wash	Usage cost per year	Saving with GNLD per year
Fairy Softener 2 liter	£1.75	£0.10	£35.13	£8.43
Fairy Concentrate 1.5 litre	£2.99	£0.11	£40.02	£13.32
Ecover 1 litre	£2.49	£0.15	£54.53	£27.83
GNLD "Soft" at recommended usage	£10.45	£0.07	£26.70	

Quality Comment:

(1) based on 7 washes per week

(2) based on retail price and standard usage direction

GNLD "Soft" contains no chemical solvents, phosphates, irritants or pollutants and is safe and environmentally friendly.

GNLD "Soft" does not contain harmful toxins such as Formaldehyde that budget softeners do

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GNLD "Formula 4 Plus" versus other food supplements

GNLD Formula 4 Plus is the world's most advanced single food supplement source and incorporates Tre-en-en, the worlds only full factor high potency lipid and sterol supplement. The closest competitor to Formula 4 Plus is Evening Primrose Oil. This product however, contains only ONE of the three essential fatty acids and contains at best only ONE QUARTER of the amount of active ingredients in GNLD Formula 4 Plus.

Product Comparison: 1 X Formula 4 Plus = 4+ Evening Primrose Oil

GNLD "Carotenoid Complex" versus other antioxidant supplements

GNLD Carotenoid Complex is the worlds only complete, full factor, whole food organically based fat soluble antioxidant supplement. It contains ALL 600 members of the carotenoid family. Our closest competitor only contains one.

GNLD Carotenoid Complex is the world's only proven immune system booster (as tested in USDA trials), furthermore: GNLD Carotenoid Complex contains all 600 members of the Carotenoid Complex family and has been proven in tests to:

- a) Boost immune system power of natural killer cells by 37% in just 20 days (*USDA Study*)
- b) Increase the number of natural killer cells in the body by 20% in 20 days. (*Natural killer cells are the body's first line of defence against cancer*)
- c) Reduce oxidation of LDL cholesterol by 500% (*Oxidised cholesterol constricts arteries and leads to increased blood pressure and heart disease*)
- d) Curbs oxidation damage to body cells by 44% (*Oxidation damage to body cells is a leading cause of various types of cancer*)
- e) Reduce eyesight degradation by helping to prevent eye diseases such as cataracts, glaucoma and macular degeneration.

GNLD Carotenoid Complex is the worlds only patented nutritional supplement (British Patent No: 2,274,235), and study results with this product have been presented at the New York Academy of Sciences and twice published in the American Journal of Clinical Nutrition.

Product Comparison: 1 Carotenoid Complex = 600+ Beta Carotene

(A Finnish study showed that supplementation with Beta Carotene alone had no health benefit)

GNLD "Carotenoid Complex" price/carotene/capsule: <0.1p (From full factor, organic and whole food source)

Holland and Barrett "Beta Carotene" price/carotene/capsule: 7p (From single factor, non-organic isolates)

For more information visit: www.carotenoidcomplex.com

GNLD "Aloe Vera Plus" vs other Aloe Vera drinks

Competitor	Unit Price	Price Per Litre	Usage cost per year (1)	Saving with GNLD per year
GNC Aloe Vera Drink 540ml	£5.99	£11.09	£133.08	£12.48
GNLD "Aloe Vera Plus" 1 litre	£10.05	£10.05	£120.60	

(1) Based on 1 litre usage per month

GNLD Aloe Vera Plus is a delicious tonic that contains high proportions of active aloe vera extracts as well as herbal additives such as ginseng and green tea extract. Aloe Vera Plus is an excellent pick-me-up as well as a general tonic for sore and upset stomachs, nausea, mouth sores, stress relief and sore throats and heartburn. Aloe Vera also boosts the body's immune system and helps to ward off colds, flu and infection.

GNLD "Kalmag" vs other Calcium supplements

Competitor	Unit Price	Price Per tablet	Usage cost per year (1)	Saving with GNLD per year
Osteocare (30)	£6.69	£0.22	£240.90	£163.22
Sainsbury's "Healthy Bones" Calcium Supplement	£4.99	£0.08	£87.60	£9.92
GNLD "Kalmag" (160)	£11.35	£0.07	£77.68	

(1) Based on 3 tablets a day

GNLD Kalmag is made from high "bioavailable" calcium sources such as extracts from broccoli and dairy products. Many competitors products are made from dolomite or chalk extracts that the body can not absorb.

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GNLD "Enriching/Revitalising" Moisturizers vs Other Moisturizers

Competitor	Unit Price	Price Per 25ml	Usage cost per year (1)	Saving with GNLD per year
Clinique "Superdefence" Moisturizer 50ml	£32.00	£16.00	£192.00	£123.40
Clinique "Moisture Surge" 50ml	£27.00	£13.50	£162.00	£93.40
Estee Lauder "Hydra Complete" Cream 50ml	£32.00	£16.00	£192.00	£123.40
GNLD "Enriching/Revitalising" Moisturizer 75ml	£17.15	£5.72	£68.60	

(1) Based on usage of 25ml per month

GNLD "Moisturising Night Formula" vs Other Night Creams

Competitor	Unit Price	Price Per 25ml	Usage cost per year (1)	Saving with GNLD per year
Clinique "Repairwear" Intensive Night Cream 50ml	£45.00	£22.50	£270.00	£138.60
Estee Lauder "Night Repair" Concentrate 30ml	£65.00	£54.17	£650.04	£518.64
GNLD "Moisturising Night Formula" 50ml	£21.90	£10.95	£131.40	

(1) Based on usage of 25ml per month

GNLD "Anti Aging Collagen Cream" vs Other Collagen Creams

Competitor	Unit Price	Price Per 25ml	Usage cost per year (1)	Saving with GNLD per year
Clinique "Stop Signs" Cream 50ml	£35.00	£17.50	£210.00	£78.60
Estee Lauder "Perfectionist Cream 50ml	£58.00	£29.00	£348.00	£216.60
GNLD "Anti Aging Collagen Cream" 50ml	£21.90	£10.95	£131.40	

(1) Based on usage of 25ml per month

GNLD "Renewing Antioxidant treatment" vs Other Antioxidant treatments

Competitor	Unit Price	Price Per 25ml	Usage cost per year (1)	Saving with GNLD per year
Clinique "Total turnaround" 50ml	£29.50	£14.75	£177.00	£20.40
GNLD "Renewing Antioxidant treatment" 50ml	£26.10	£13.05	£156.60	

(1) Based on usage of 25ml per month

GNLD "Refining/Balancing" Toners vs Other Skin Toners

Competitor	Unit Price	Price Per 50ml	Usage cost per year (1)	Saving with GNLD per year
Clinique Clarifying Lotion 200ml	£14.00	£3.50	£42.00	-£1.80
Estee Lauder Fresh Balancing Lotion 200ml	£17.00	£4.25	£51.00	£7.20
GNLD "Refining/Balancing" Toners 200ml	£14.60	£3.65	£43.80	

(1) Based on usage of 50ml per month

GNLD "Purifying Facial Scrub" vs Other Exfoliators

Competitor	Unit Price	Price Per 25ml	Usage cost per year (1)	Saving with GNLD per year
Clinique Exfoliating Scrub 100ml	£15.00	£3.75	£45.00	£11.70
Estee Lauder "Soft Clean" Cleansers 125ml	£17.00	£3.40	£40.80	£7.50
GNLD "Purifying Scrub" 100ml	£11.10	£2.78	£33.30	

(1) Based on usage of 25ml per month